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Naftali, Rockefeller Group Launch Sales on Upper East Side Condos

Naftali Group and Rockefeller Group have launched sales at 200 E. 83rd St., an 86-unit luxury condominium tower designed by Robert A.M. Stern Architects. The 35-story tower is a new ground-up development on Manhattan's Upper East Side.

"Our goal was to create a place where our residents can truly live their life to the fullest, while creating a special building with a beautiful and lasting impact on the city, skyline, and neighborhood," said Daniel J. Moore, president and CEO of Rockefeller Group. "We are confident that 200 E. 83rd will continue to resonate with New Yorkers and become a sought-after location to live."

"With 24 residences already in contract, it reaffirms that there is a real demand for this type of product," said Miki Naftali, CEO and chairman of Naftali Group. "From the stately entrance to the gorgeous crown, this building epitomizes the best of New York City."

Rendering courtesy of DBOX.